

**CITY OF TORRANCE UTILITY BOX PUBLIC ART PILOT PROGRAM
SPONSOR INFORMATION**

The City of Torrance and its Cultural Arts Commission invites sponsors to fund the placement of original artworks by local artists to beautify utility boxes located throughout the City of Torrance. The program will place art in unexpected places and enhance the City's visual realm, contributing to the vitality and attractiveness of the City's streetscapes. This Application and Guidelines are accessible on the City website (www.arts.torranceca.gov/the-arts).

SPONSORSHIP FORM

Sponsors are welcome to envision how public art can transform our community, and support the work of artists that will showcase original art work on utility boxes located throughout Torrance. The Utility Box Pilot Program aims to upgrade unsightly utility boxes by bringing art to unexpected places and enhancing the beauty and vibrancy of Torrance for years to come. Sponsorships are \$2,400 per utility box and include a \$500 artist stipend as well as the cost to install a vinyl wrap of the selected artwork onto a utility box.

Utility Box Sponsors may request a specific location that may be in proximity to a business or similar connection as well as the artist and artwork. However, the Cultural Arts Commission and City Council will not guarantee the requested artwork as acceptable and may choose another artwork for the sponsored box at their sole discretion. All Utility Box art for consideration will be subject to the guidelines established in the Call for Artists and the Cultural Arts Commission will recommend final locations, subject to the approval of the City Council. Advertising or copy written material will not be considered. Sponsors will be recognized on the utility box art and on the City's Public Art website.

Sponsor Information:

Name of Person, Business or Organization:

Sponsor Information to appear on the Box (no logos are permitted):_____

Sponsor Contact:_____

Mailing Address:_____

City/State/Zip:_____

Phone:_____ Email:_____

Requested Box Location (not guaranteed):_____

Utility Box Sponsorship: \$2,400 (1% of sponsorship allocated to Utility Box Art Maintenance).

One or more individuals, an organization or a business can sponsor a Utility Box. The identified name(s) will be included on the Utility Box and will be listed under the Cultural Division-Public Art section of the City's website.

Please submit a check payable to "City of Torrance" with this form to:

City of Torrance
Cultural Services
Attn: Utility Box Program
3031 Torrance Blvd.
Torrance, CA 90503

Questions? Please contact the Cultural Services Department at (310) 618-2376