

Call to Artists

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Torrance Cultural Services Division Announces Call For Artists

The City of Torrance and the Cultural Arts Commission invite artists to submit for the City's Utility Box Public Art Pilot Program. The City and the Commission are seeking artists to showcase their work to beautify utility boxes located throughout Torrance. The goals of the program are to use public art to contribute to the vitality and attractiveness of the City's streetscapes and bring art to unexpected places.

Eligibility

This Public Art Pilot Program Call For Artists is open to all Southern California residents. All artwork submissions must be of an original design and artwork must be suitable for viewing by people of all ages. No advertising, copywritten material or branding will be accepted.

Description and Location of Utility Boxes

The City's Utility Boxes vary in size. Artworks are printed on vinyl and installation would be completed by a vendor. The vinyl used to wrap each box will include a UV-protective clear coat to protect against the sun and other environmental damage. The boxes are located throughout Torrance, including major thoroughfares with traffic signals that are visible to pedestrian, cycling and automobile traffic. The locations of the utility boxes are [HERE](#).

This Call For Artists is only for City of Torrance Utility Boxes. At some intersections where there is more than one utility box, the City's box is the only available box for public art installation.

Artwork Opportunity

The proposed Utility Box public art designs must be applicable and usable, covering all four sides and the top of a box. Artworks should enliven the area, transform the street and may reflect the neighborhood or area where the utility box is located. The artwork submitted should be family-friendly and suitable for viewing by persons of all ages. Artwork using a majority of dark colors may not be considered due to the potential for overheating the utility boxes. Certain locations may include subject matter consideration that showcases Torrance's cultural diversity, historic heritage, or acknowledges a key activity that takes place in the area.

Artists can submit one or multiple artworks or submit a concept that includes a continuous theme across multiple utility boxes and locations. In the event the utility box is mounted on a base of concrete or other material, the base shall not be included as part of the available area for a public art design. Any nearby protective poles, bollards, planters, etc. are not included as part of the available area for a public art design.

Entries that use a copyrighted or trademarked image will not be accepted. In addition, artworks must not be plagiarized, stolen, or copied from any other source. Entries must not defame or invade the rights of any person, living or dead. The artwork shall include the placement of a credit box containing the name of the artist and the financial sponsor of the box, which may be the City, the artist or another entity. The artwork is considered a long-term installation and will become the property of the City of Torrance. The artist will retain the right to reproduce and/or sell their original art.

How to Apply for the utility Box Public Art Pilot Program

Please go to [THIS LINK](#). Please read the requirements carefully as they must all be met in order to be considered.