

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at (310) 618-2780. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28CFR35.102-35.104 ADA Title II]

Direct questions or concerns to the Commission Liaison at (310) 618-2380, or individual department head prior to submission to the Commission. Parties will be notified if the complaint will be included on a subsequent agenda.

Security procedures: Members of the public will be directed to enter the West Annex building through the sliding door. All other entrances will remain locked for entry.

Any correspondence received after 2:00 p.m. on MONDAY on any item on the agenda will be provided to the Commission electronically and available for public inspection in the City Clerk's Office. A copy of the correspondence will be available for public inspection in a binder at the back of the Council Chamber or Commission Meeting room.

**TORRANCE CULTURAL ARTS COMMISSION AGENDA  
MONDAY, JANUARY 27, 2025  
REGULAR MEETING  
7:00 P.M. IN THE WEST ANNEX COMMISSION MEETING ROOM  
AT 3031 TORRANCE BL.**

**THE CULTURAL ARTS COMMISSION MAY TAKE ACTION ON ANY ITEM LISTED ON  
THE AGENDA**

**1. CALL MEETING TO ORDER**

**ROLL CALL:** Commission members Cabrera, Carrasco, Hsiao, Ohara, Polcari, Chair Kraemer

**2. FLAG SALUTE:**

**3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA**

The agenda was posted on the Public Notice Board at 3031 Torrance Bl. and on the City's Website on Thursday, January 23, 2025 /s/ Rebecca Poirier

**4. ANNOUNCEMENT OF WITHDRAWN, DEFERRED, AND/OR SUPPLEMENTAL ITEMS**

**5. ORAL COMMUNICATIONS** (Limited to a 15-minute period)

*This portion of the meeting is reserved for comment on items on the Consent Calendar or not on the agenda. Under the Ralph M. Brown Act, the Commission cannot act on items raised during public comment but may respond briefly to statements made or questions posed; request clarification; or refer the item to staff. **No longer than 1 minute per speaker.** If presenting handout material to Commission, please provide 10 copies to staff before speaking.*

**6. CONSENT CALENDAR**

*Matters listed under the Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed by a Commissioner from the Consent Calendar and considered separately.*

**6A. APPROVAL OF MINUTES:** November 18, 2024

**7. ADMINISTRATIVE MATTERS**

**7A. CULTURAL SERVICES MANAGER – REVIEW CULTURAL SERVICES DIVISION UPDATES**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission review updates on the Cultural Services activities.

**7B. CULTURAL SERVICES MANAGER – RECEIVE AND FILE TOCA 2024 ANNUAL REPORT**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission receive and file Torrance Cultural Arts Foundation (TOCA) annual report.

**7C. CULTURAL SERVICES MANAGER – RECEIVE AND FILE TORRANCE THEATRE COMPANY 25<sup>th</sup> ANNIVERSARY UPDATES**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission receive and file the Torrance Theatre Company's 25th Anniversary Season updates.

**7D. COMMUNITY SERVICES DIRECTOR – RECEIVE AND FILE REPORT ON COLUMBIA PARK WWII CAMP WALL MONUMENT**

Recommendation of the Community Services Director that the Cultural Arts Commission receive and file updates to the project to install a new WWII Incarceration Camp Wall Monument recognizing those Japanese Americans and others who were interred.

**7E. CULTURAL SERVICES MANAGER – RECEIVE AND FILE KEY PERFORMANCE INDICATORS (KPI)**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission receive and file Cultural Services Division Key Performance Indicators for Summer 2024.

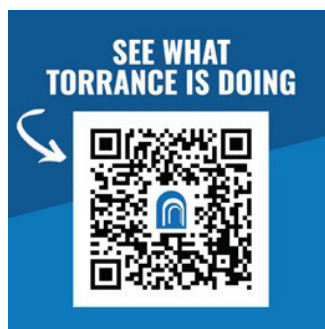
**7F. CULTURAL SERVICES MANAGER – EXTEND UTILITY BOX PROGRAM ART SUBMISSIONS TO INCLUDE ARTISTS THROUGHOUT THE STATE OF CALIFORNIA.**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission extend the utility box program art submissions to include artists throughout the State of California.

**8. COMMISSION ORAL COMMUNICATIONS**

**9. ADJOURNMENT**

**9A.** Adjournment of the Cultural Arts Commission Meeting to MONDAY, February 24, 2025, at 7:00 p.m. in the West Annex Conference Room.



**MINUTES OF A REGULAR MEETING OF  
THE TORRANCE CULTURAL ARTS COMMISSION**

**1. CALL MEETING TO ORDER**

The Torrance Cultural Arts Commission convened in a regular session at 7:00 p.m. on Monday, November 18, 2024, in the West Annex Commission Meeting Room.

**ROLL CALL**

Present: Commissioners Cabrera, Carrasco, Hsiao, Klinenberg, Ohara, Polcari and Chair Kraemer.

Absent: None.

Also Present: Cultural Services Manager Monica Harte and Community Services Director John La Rock.

**2. FLAG SALUTE**

The Pledge of Allegiance was led by Commissioner Hsiao.

**3. REPORT OF THE CITY CLERK ON THE POSTING OF THE AGENDA**

Cultural Services Manager Monica Harte reported that the agenda was posted on the Public Notice Board at 3031 Torrance Boulevard and on the City's website on Thursday, November 14, 2024.

**4. ANNOUNCEMENT OF WITHDRAWN, DEFERRED, AND/OR SUPPLEMENTAL ITEMS:**

None.

**5. ORAL COMMUNICATIONS**

A member of the public spoke.

**6. CONSENT CALENDAR**

**6A. APPROVAL OF MINUTES: OCTOBER 21, 2024**

**MOTION:** Commissioner Polcari moved to approve the October 21, 2024, minutes. Commissioner Klinenberg seconded the motion; a roll call vote reflected 7-0 approval.

**7. ADMINISTRATIVE MATTERS**

**7A. DISCOVER TORRANCE – RECEIVE AND FILE A PRESENTATION ON CURRENT ACTIVITIES AND FUTURE PLANS**

Cultural Services Manager Monica Harte presented Item 7A.

Ms. Debbie Hayes who works with the City's Visitor's Bureau, Heads in Beds, and Discover Torrance provided a presentation. Ms. Hayes noted that the Welcome Center is used as a point of distribution for Torrance events and that promotional efforts are always considered.

Members of the Commission spoke.

**MOTION:** Commissioner Klinenberg moved to receive and file Item 7A. Commissioner Hsiao seconded the motion; a roll call vote reflected 7-0 approval.

**7B. CULTURAL SERVICES MANAGER – REVIEW CULTURAL SERVICES DIVISION UPDATES**

Cultural Services Manager Harte presented Item 7B, presenting Cultural Services updates.

Members of the Commission spoke.

**MOTION:** Commissioner Klinenberg moved to receive and file Item 7B. Commissioner Polcari seconded the motion; a roll call vote reflected 7-0 approval.

**7C. CULTURAL SERVICES MANAGER – RECEIVE UPDATE AND DISCUSS COMPREHENSIVE ARTS LISTING IN TORRANCE**

Cultural Services Manager Harte presented Item 7C, noting that a subcommittee consisting of Commissioners Cabrera, Carrasco, and Klinenberg, met on November 5, 2024 to discuss the Comprehensive Arts Listing in Torrance.

Members of the Commission spoke.

**7D. CULTURAL SERVICES MANAGER – REVIEW AND DISCUSS PAST EXCELLENCE IN ARTS EVENTS AND FUTURE MODIFICATIONS**

Cultural Services Manager Harte presented Item 7D.

Members of the Commission commended staff for their efforts in putting together the Excellence in Arts event and provided feedback and recommendations for a future event.

**7E. CULTURAL SERVICES DIRECTOR – RECEIVE AND PROVIDE INPUT ON RELOCATION OF PUBLIC ART AT COLUMBIA PARK**

Community Services Director La Rock presented Item 7E.

Community Services Director La Rock stated that the City will construct a World War II Incarceration Monument in Columbia Park and will relocate the existing Public Arts sculpture currently in the southeastern corner of the park. Community Services Director La Rock requested feedback from the Commission.

Members of the Commission spoke.

**MOTION:** Commissioner Cabrera moved to recommend and accept the new location for the sculpture. Commissioner Hsiao seconded the motion; a roll call vote reflected 7-0 approval.

**8. COMMISSION ORAL COMMUNICATIONS**

Commissioner Cabrera invited the discussion of reviving the Torrance Symphony.

Commissioner Carrasco announced Ballet California's performance of *The Nutcracker*, December 21-22, 2024, at 2:00 p.m. at the El Camino Marsee Auditorium.

Commissioner Klinenberg announced that the City of Torrance will be featured on MeTV, Sunday, December 15, 2024, at 7:30 a.m.

Commissioner Polcari announced that the Torrance Historical Society Museum is currently displaying Rose Float photos until February 2025.

Chair Kraemer announced Torrance Memorial Holiday Festival of Trees on Tuesday, December 3, 2024.

Commissioner Klinenberg announced the Downtown Torrance Holiday Stroll on Wednesday, December 4, 2024.

**9. ADJOURNMENT**

**MOTION:** At 8:15 p.m., Commissioner Hsiao moved to adjourn the meeting to Monday, January 27, 2025, at 7:00 p.m. in the West Annex Commission Meeting Room. The motion was seconded by Commissioner Polcari; a roll call vote reflected 7-0 approval.

###

Subject to Approval



For Commission Meeting  
January 27, 2025

**TO: CULTURAL ARTS COMMISSION**

**FROM: MONICA HARTE, CULTURAL SERVICES MANAGER**

**RE: CULTURAL SERVICES DIVISION MANAGER- DIVISION UPDATES**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission receive and file updates on the Cultural Services Division:

- The Utility Box submissions were brought to the City Council on January 14, 2025. The Councilmembers reviewed the initial artist submissions for the program and chose six works, one in each district, to be wrapped for City beautification.
- Torrance Art Museum hosts their first ever concurrent exhibitions of Street Art featuring some of the biggest names in the world, including Banksy. The three exhibitions include ***Outside-In*** - Low Brow populist art from the West Coast; ***Burner*** - international A-lister artists; and ***Finiteness Infinity*** - an international video art compilation. The exhibitions run through March 1, 2025.
- Torrance Theatre Company is currently rehearsing a new thriller, ***The Hidden One***, written by David Howard. The Torrance Theatre Company will present the World Premiere of this wonderful work on February 1, 2025. The show runs Thursday-Sunday through February 22, 2025. David Howard is best known for DreamWorks's major feature film ***GALAXY QUEST*** (screen writer and story); and to TTC fans, as the author of ***Hay Fever: The Musical*** and ***The Importance of Being Earnest: A Wilde New Musical***, both of which also premiered with the Torrance Theatre Company. Director Glenn Kelman guides us through this spooky story revolving around a young man whose near-death experience turns his life, and the lives of those around him, upside down. Tickets are on sale at <https://torrancetheatre.easy-ware-ticketing.com/events>, general admission \$30.

The Torrance Theatre Company is also planning an exciting **25<sup>th</sup> Anniversary Gala** at the James Armstrong Theatre on March 7, 2025, at 7:30p.m. This event will feature members of the TTC ensemble, including alumni who are presently in TV, Film, and on Broadway! The evening includes performances, a silent auction, a wine pull, a Sweet Bite and Bubbly reception, and dancing under the stars in the Plaza. Tickets are on sale at the James Armstrong Box Office, \$100 for Reserved, and \$200 for VIP. Details at [www.TorranceTheatreCompany.com/gala](http://www.TorranceTheatreCompany.com/gala).

- The Cultural Services Classes welcomes a new Cultural Supervisor, Cori Munro. She has a background in the arts and a degree in architecture and interior design. Cori is already working to increase classes and workshops, while preparing for the launch of the City Academy of the Arts – Torrance, slated for Fall 2025.
- Cultural Services has begun accepting applications for Food Trucks and Community Booths for the March 30, 2025, Cherry Blossom Cultural Festival. We are securing entertainment and working closely with the Craftsmen’s Guild, which is accepting and processing the Craft Vendors’ applications for the event.
- The Rose Float Association made Torrance proud once again! Our float “*What a Beautiful Day*” won the Princess Trophy for the most outstanding floral presentation among entries 35 feet and under in length. The Celebration Dinner will be Saturday, February 8, 2025, 5:30p.m. to 9:30p.m.
- The Torrance Sister City Association is preparing their Bunka Sai Japanese Cultural Festival which runs April 4-6, 2025, at the Ken Miller Recreation Center.

Respectfully submitted,



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Monica Harte  
Cultural Services Manager

- Attachment:
- 1) Utility Box Awards
  - 2) Tam Street Exhibit
  - 3) TTC – The Hidden One
  - 4) TTC – 25th Anniversary Gala
  - 5) Cherry Blossom Festival
  - 6) Torrance Rose Float

# UTILITY BOX PILOT PROGRAM



**UTILITY BOX  
PILOT PROGRAM  
INITIAL SIX ARTWORKS**

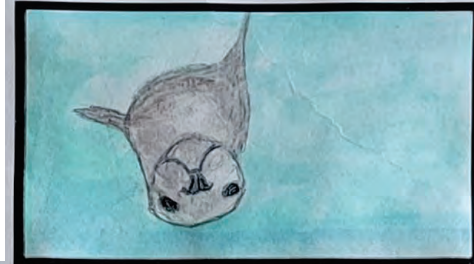
**Untitled 1**  
**Arnelle Ngo**

District 1: Councilmember Kaji  
Crenshaw Blvd and 166<sup>th</sup> St  
Box ID 0037



**Below the Surface**  
**Magdalena LaTorre**

District 2: Councilmember Lewis  
Anza Ave and Torrance Blvd  
Box ID 0008



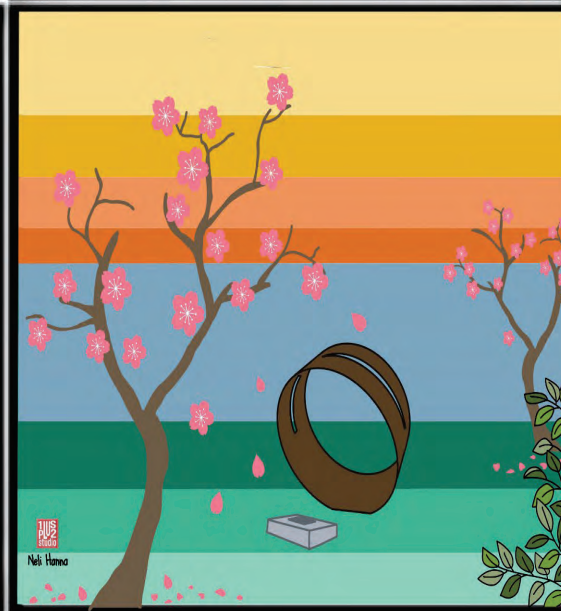
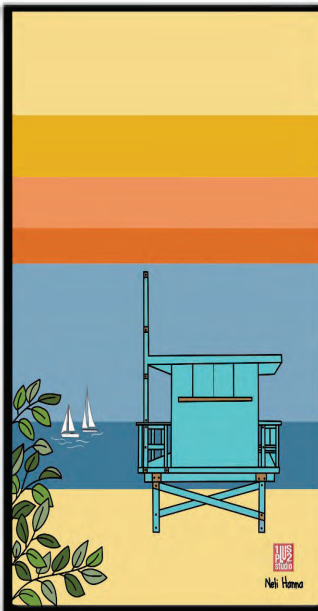
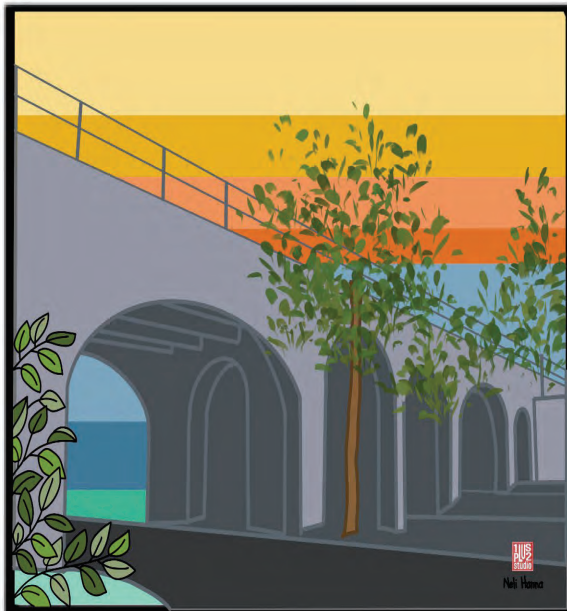
**Holly Milstead**  
**Point Vincent Lighthouse**

District 3: Councilmember Sheikh  
190<sup>th</sup> St and Refinery Way  
Box ID 0014



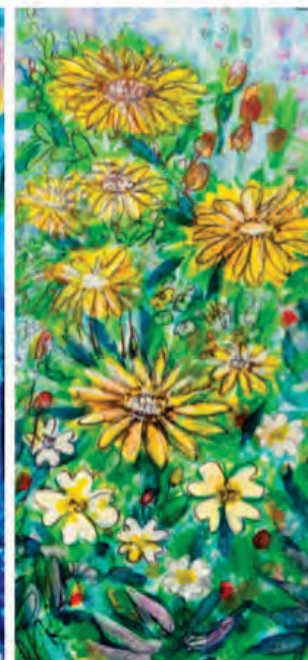
**Torrance by Neli**  
**Neli Hanna**

District 4: Councilmember Kalani  
Sartori Ave and Torrance Blvd  
Box ID 0061



**Torrance Natives**  
**Vanesa Andrade**

District 5: Councilmember Mattucci  
Anza Ave and Lomita Blvd  
Box ID 0042

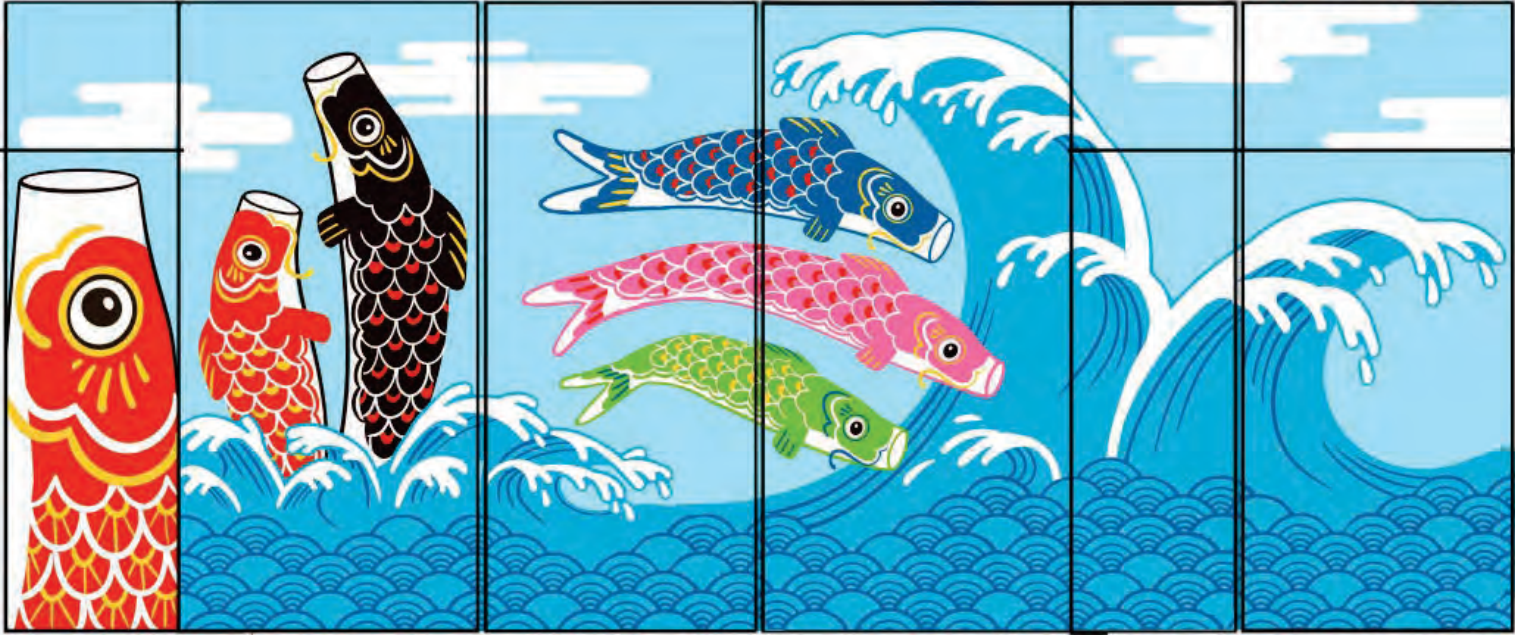


**Koinobori**  
**Emily Kayoko Chen**

District 6: Councilmember Gerson  
Crenshaw Blvd and Airport Dr  
Box ID 0045



*emilykcdesign@gmail.com*  
*EMILY KAYOKO CHEN 2024*



# BURNER™

EXHIBITION OF INTERNATIONAL STREET ARTISTS

MAKING ITS NORTH AMERICAN DEBUT AT THE TORRANCE ART MUSEUM, **BURNER** PRESENTS A COLLECTION OF STREET AND GRAFFITI ART.

THE EXHIBITION HIGHLIGHTS WORKS THAT STAND OUT FOR THEIR COMPLEXITY AND AESTHETIC BOLDNESS. THESE WORKS DEMAND TIME, SKILL, AND A BOLD STYLE STATEMENT, SETTING THE GOLD STANDARD IN GRAFFITI AND URBAN ARTISTRY.

ARTISTS: BANKSY, BAMBI, BLEK LE RAT, MR. BRAINWASH, BUFF MONSTER, CHROMA, CEE PIL, THE CONNOR BROTHERS, CRAIG KNIGHT, DALEK, MR. DOODLE, EPSYLON POINT, FUTURA 2000, HENRI LAMY, INVADER, KEF!, KAWS, LISTER, MAGNUS GJOEN, MARK RYDEN, PURE EVIL, RICHARD ORLINSKI, SHANE GOUDREAU, SHEPARD FAIREY, SPEEDY GRAPHITO AND MISS TIC.

THIS SHOW IS A COLLABORATION BETWEEN:  
THE TORRANCE ART MUSEUM AND FIZ CONTEMPORARY.



# OUTSIDE IN THE BILLY SHIRE ARCHIVE

ORIGINATING IN THE LATE 1960'S IN THE HEADY ATMOSPHERE OF LOS ANGELES AND WEST COAST COUNTER-CULTURE SCENES, THE VISUAL ART GENRE OF LOWBROW ART, AKA POP-SURREALISM, FOUND ITS FEET. INFORMED BY UNDERGROUND COMIX, SURF AND TIKI, HOT-RODS AND ROCK MUSIC (LATER ENCOMPASSING PUNK MUSIC, SK8 AND GRAFFITI TOO). THIS EVOLVING NEW STYLE ALSO COMBINED ASPECTS FROM OUTSIDER AND FOLK-ART FORMS, CARTOONS, RELIGIOUS ICONOGRAPHY, SEXUAL SUBJECTS AND THE DOWNRIGHT WEIRD.

ITS POSSIBILITIES ATTRACTED MANY YOUNG ARTISTS AND A DIVERSE AUDIENCE. AS ITS VISIBILITY GREW, ITS ILLUSTRATIONAL ANCESTRY SAW IT REJECTED BY THE MAINSTREAM CONTEMPORARY ART WORLD. BILLY SHIRE WAS ONE OF THE FIRST EARLY CHAMPIONS OF THESE ARTISTS WHEN HE FOLLOWED HIS PASSION FOR THE ODD AND UNUSUAL TO ESTABLISH LA LUZ DE JESUS GALLERY IN 1986 IN LOS ANGELES TO HIGHLIGHT THESE UNDER-REPRESENTED MARGINS. THE STYLE HAS SINCE EXPLODED WORLDWIDE, WITH MOVIES, MAGAZINES, WEBSITES, ART FAIRS AND MORE SPRINGING UP TO REFLECT ITS POPULAR RECOGNITION AND ACCEPTANCE. IT HAS MOVED FROM SUB-CULTURE OUTSIDE TO MAINSTREAM IN.

ITS NARRATIVE STYLE AND FIGURATIVE BASIS ESTABLISHED A RELATIONSHIP TO STREET ART AND MASS CULTURE THAT HAS SINCE ENGAGED A WIDER GLOBAL AUDIENCE AND ITS ABILITY TO TRACK WITH CULTURAL TRENDS AND EVENTS HAS HELPED ESTABLISH IT AS A SIGNIFICANT VISUAL FORM MIRRORED IN MYRIAD WAYS ACROSS THE VISUAL LANDSCAPE OF THE 21ST CENTURY.

OUTSIDE IN PRESENTS A SELECTION FROM THIS HISTORY.

THANKS TO BILLY SHIRE FOR MAKING THE EXHIBITION POSSIBLE

# TORRANCE THEATRE COMPANY

25th Anniversary Season

**A WORLD PREMIERE OF A CHILLING NEW PLAY!**

## THE HIDDEN ONE

Written by **DAVID HOWARD**

Directed by **GLENN KELMAN**

During a white-water-rafting accident, Josh Devlin, 17, nearly dies, his heart stopping for several minutes. When he regains consciousness, everything seems fine... until it isn't. Soon he begins to lose chunks of time, with no recollection of where he was or what he did; suddenly his personality starts to change, his relationships with family and friends crumble; and the kind and caring kid that everyone knew, is becoming unrecognizable. Something changed the day they pulled him out of the water, and now everyone is in danger, including Josh. A new ghost story that looks at what lies on the other side, and what happens when it finds its way back.



Amanda Webb  
as Ann Devlin



Geoff Lloyd  
as Peter Devlin



Joshua Short  
as Jason Devlin



Katharine Kimball  
as Alex



Hannah Celenski  
as Amber



Canute Peterson  
as Ryan



Adam Schwartz  
as Dr. Pryor

**FEBRUARY 1-22, 2025**

1316 Cabrillo Ave. Torrance, CA 90501

**MORE INFO: [TORRANCETHEATRECOMPANY.COM](http://TORRANCETHEATRECOMPANY.COM)**



*Torrance Theatre Company is a program of the Cultural Services Division of the Torrance Community Services Department. [www.TorranceCA.Gov](http://www.TorranceCA.Gov). Sponsored in part by Friends of Torrance Theatre Company.*



# TORRANCE THEATRE COMPANY

# 25<sup>TH</sup> ANNIVERSARY GALA

MARCH 7, 2025 at 7:30PM  
JAMES R. ARMSTRONG THEATRE  
3330 CIVIC CENTER DRIVE - TORRANCE, 90503

## *The Events*

LIVE PERFORMANCES  
RETROSPECTIVE WITH SPECIAL GUESTS  
CHAMPAGNE & DESSERT RECEPTION  
SILENT AUCTION & WINE PULL  
DANCING UNDER THE STARS

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**\$100 PER TICKET**

**VIP PACKAGE INCLUDES**  
DRAWING FOR A WALK-ON ROLE  
PREMIER SEATING

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**\$200 PER TICKET**

BLACK TIE  
OPTIONAL

For more information: [TorranceTheatreCompany.com/gala](http://TorranceTheatreCompany.com/gala)

City of  
**TORRANCE**  
*California*

Community Services Department Presents

# CHERRY BLOSSOM CULTURAL FESTIVAL

SUNDAY, MARCH 30, 2025

11AM - 4PM

FREE

FREE

COLUMBIA PARK

4045 190TH ST, TORRANCE 90503

*Family Friendly*  
*Free Art Projects*  
*Pan-Asian Performances*  
*Arts and Crafts Fair*  
*Food Trucks*

FREE PARKING AND SHUTTLE SERVICE PROVIDED AT 20420 MADRONA AVE.

[WWW.TORRANCECA.GOV/CHERRYBLOSSOMFESTIVAL](http://WWW.TORRANCECA.GOV/CHERRYBLOSSOMFESTIVAL)

YOU ARE CORDIALLY INVITED TO THE

# *Torrance Rose Float Association 2025 Celebration Dinner*



*Join us as we honor the decorators, donors, and supporters  
of the 2024 - 2025 Torrance Rose Float Association*

**Saturday, February 8, 2025 from 5:30 - 9:30 pm**

**Torrance Cultural Arts Center-Toyota Meeting Hall  
3330 Civic Center Drive, Torrance, CA 90503**

**\$30 per person**

**DINNER CATERED BY LOMELI'S**

*Buffet Includes: Mostaccioli with meat sauce, Vegetarian Lasagna, Meatballs with Pasta,  
Vegetable and Antipasto Salads, Garlic Bread; Coffee and Iced Tea*

**Send check payable to T.R.F.A. by January 31, 2025 to:**

**Torrance Rose Float Association Celebration Dinner  
4733 Torrance Blvd. #234, Torrance, CA 90503**

*or*

**Please RSVP online at: [www.TorranceRoseFloat.org](http://www.TorranceRoseFloat.org)**

All reservations are held at the door; no tickets will be mailed.

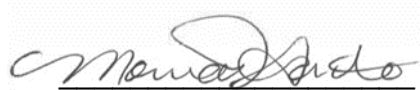


For Commission Meeting  
January 27, 2025

**TO: CULTURAL ARTS COMMISSION**  
**FROM: MONICA HARTE, CULTURALSERVICES MANAGER**  
**SUBJECT: RECEIVE AND FILE TOCA 2024 ANNUAL REPORT**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission receive and file presentation from the Torrance Cultural Arts Foundation (TOCA) regarding their 2024 annual report.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Monica Harte", is written over a light gray dotted rectangular background.

Monica Harte  
Cultural Services Manager

For Commission Meeting  
January 27, 2025

**TO: CULTURAL ARTS COMMISSION**

**FROM: MONICA HARTE, CULTURALSERVICES MANAGER**

**SUBJECT: RECEIVE AND FILE TTC 25th ANNIVERSARY SEASON**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission receive and file the Torrance Theatre Company's 25<sup>th</sup> Anniversary Season Updates.

The Torrance Theatre Company was founded 1999 with Artistic Director Gia Jordahl at the helm. The Torrance Theatre Company is a program of the Torrance Cultural Services Division and produces an annual Musical at the Torrance Cultural Arts Center's James Armstrong Theatre, and five productions at the intimate 50-seat theatre located in the heart of historic downtown Torrance.

The Torrance Theatre Company hires professional directors, choreographers, musical directors, costume and lighting designers, both from academia and the entertainment industry. The casts are comprised of professional and amateur actors, young artists, and talented community members. Our actors and production team members come to us from a variety of cities throughout Southern California.

The 2024 musical, *The Little Mermaid*, received rave reviews including:

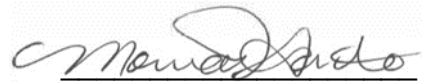
*"The volunteer performers lighting up the James Armstrong Theatre stage give the pros a run for their money in Torrance Theatre Company's dazzlingly designed, imaginatively directed and delightfully performed big-stage, live orchestra production of Disney's The Little Mermaid."*

Torrance Theatre Company Programming includes:

- A five-show season of shows in downtown Torrance starting with accessible seating \$25.
- Annual Summer Musical at the James Armstrong Theatre with affordable seating starting at \$25.
- Free workshops and events for PALS (people with intellectual disabilities) - Internship programs in technical theatre for local high school students
- Volunteer opportunities for anyone interested in Theater

- Classes, camps and workshops for adults and children
- Monthly improv shows
- Bridge the Gap Outreach Program for underserved high school student

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Monica Harte", is written over a horizontal line. The signature is enclosed within a light gray dotted rectangular box.

Monica Harte  
Cultural Services Manager



For Commission Meeting  
January 27, 2025

**TO: CULTURAL ARTS COMMISSION**

**FROM: JOHN LA ROCK, COMMUNITY SERVICES DIRECTOR**

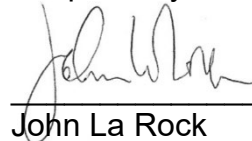
**SUBJECT: COLUMBIA PARK WWII CAMP WALL MONUMENT**

Recommendation of the Community Services Director that the Cultural Arts Commission receive and file updates to the project to install a new WWII Incarceration Camp Wall Monument recognizing those Japanese Americans and others who were interred.

Updates:

- Design firm Chee Salette has been engaged to design and manage the construction of the monument
- Construction is projected to begin in June 2025 with a completion by April 1, 2026
- Project is funded by a grant from the State of CA
- Upcoming milestones include City Council approval of final design, contracting a firm to construct the monument, and a groundbreaking ceremony

Respectfully submitted,



---

John La Rock  
Community Services Director

For Commission Meeting  
January 27, 2025

**TO: CULTURAL ARTS COMMISSION**

**FROM: MONICA HARTE, CULTURALSERVICES MANAGER**

**SUBJECT: COMMUNITY SERVICES DEPARTMENT KEY PERFORMANCE INDICATORS (KPI)**

Recommendation of the Community Services Manager that the Cultural Arts Commission receives and file Community Services Department Key Performance Indicators for Summer 2024.

On January 3, 2025, the Commission Chair requested information on Division activities and metrics that indicate successes and challenges. The Cultural Services Division is providing Key Performance Indicator reports that focus on Cultural Services programming for the Summer of 2024.

Respectfully submitted,



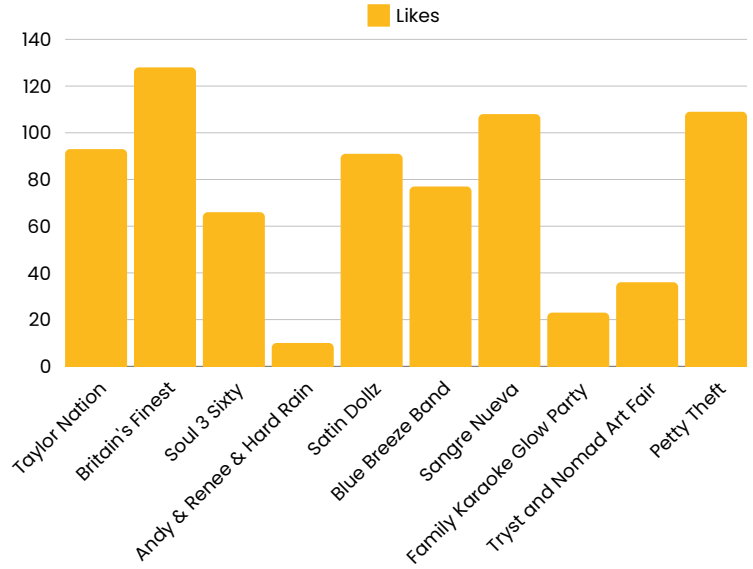
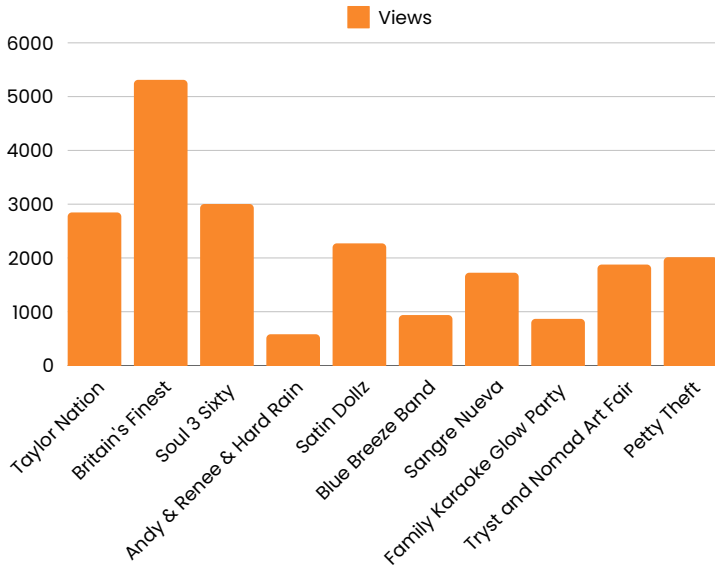
Monica Harte  
Cultural Services Manager

Attachment: 1) Key Performance Indicator Reports



# CONTENT ENGAGEMENT

## Content Performance



## Comments

"Thank you, City of Torrance, for putting on these Torrance Summer Nights events!"

🌞🌞🌞❤️❤️❤️ Missing Torrance!"

"It was a great afternoon !!! salsa driven everyone to dance !! happy 15th anniversary for this amazing band"

"What a cool town"

"the best night ever 🍷"

Great event!!!! I had an awesome time!!!

Great crowd. How awesome!!

"So fun!"

"The band was great!! 🍷"

An awesome show! So much fun!!

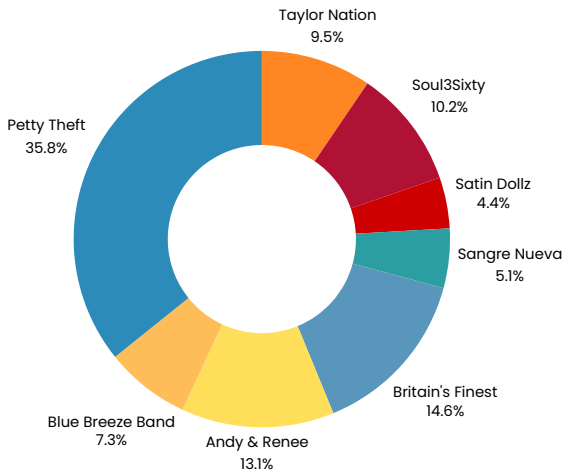




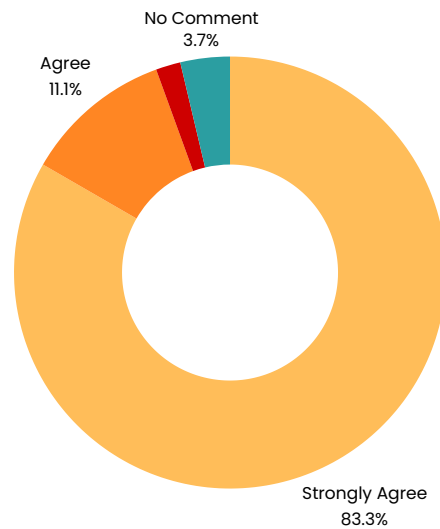
# AUDIENCE SURVEY

## 8-31-24

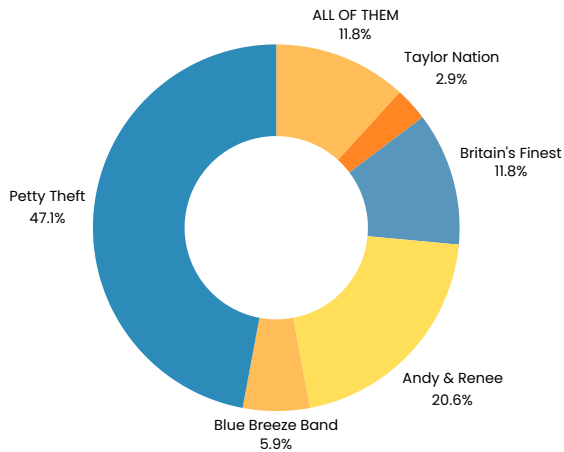
### Which concert(s) did you attend?



### I love Torrance Summer Nights!



### Which band(s) did you most enjoy?

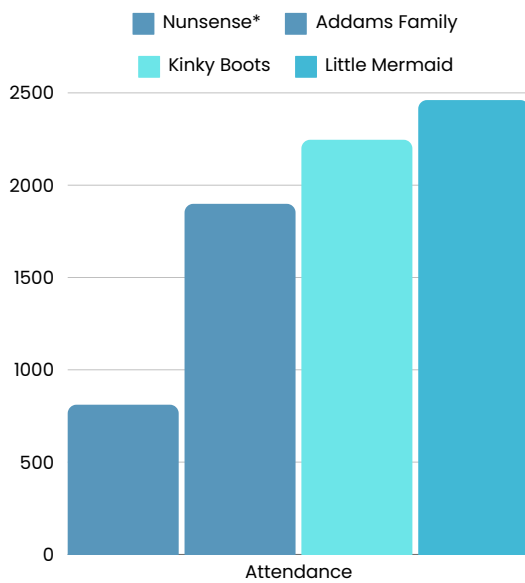


# SUMMER MUSICAL



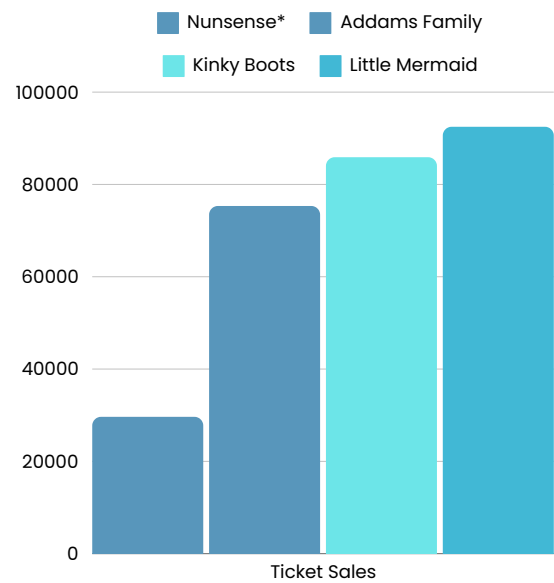
## ATTENDANCE

Attendance numbers increased **203%** since the return of the summer musical after the pandemic.



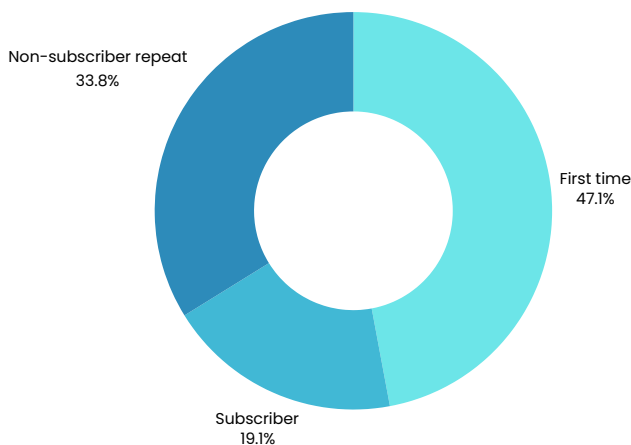
## TICKET SALES

Tickets sales are up **211%** since the return of the summer musical after the pandemic.



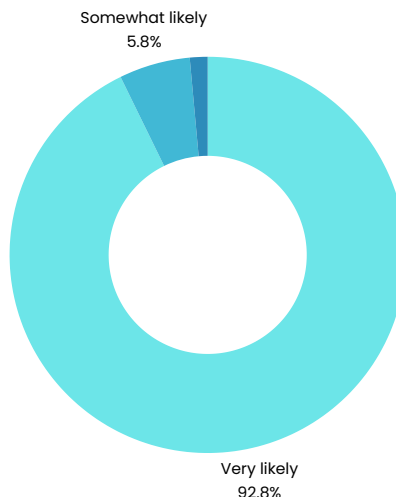
## PATRON PROFILE

Almost even split between returning and new patrons.



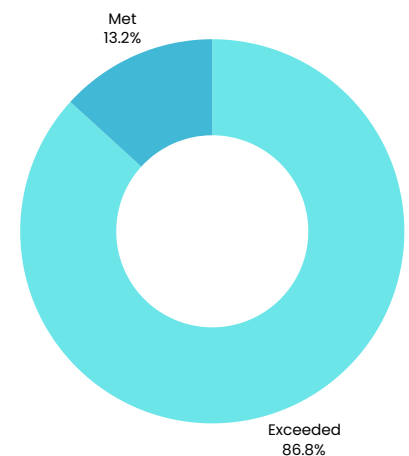
## RECOMMENDATION

Over 90% would recommend TTC.



## PRODUCTION EXPECTATION

100% met or exceeded expectations.





# SUMMER MUSICAL



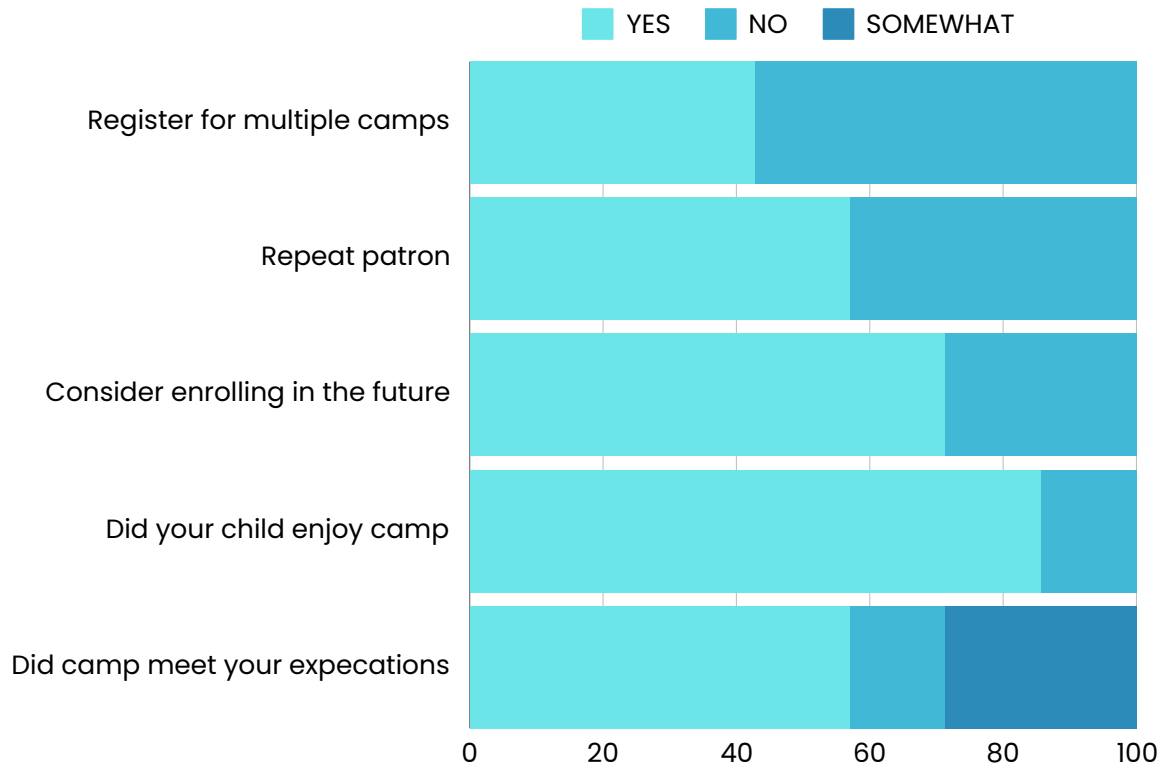
## Suggestions:

- I wish you would add a few more Musical Theater productions outside of the summer.
- Maybe having a food vendor outside of the venue for before or after the show? I would have loved to have a quick food option like hot dogs, tacos, etc.
- I wish there were two a year. Have you thought about that?
- Would like to see the Torrance Theatre Company/the City present some theatre for young audiences.
- I like this mix of family friendly and more mature shows. It would be awesome if there were more shows in the year. Maybe a children's theatre type of show too?

## **COMMENTS:**

- I grew up in Torrance. I had James Armstrong as a teacher at Torrance High. My ten yo granddaughter loves live theatre, so I took her and we had a great time!! Loved everything about the show. Couldn't believe we have such quality theatre so close to home. Thank you!!
- TTC provides live theatre productions that are comparable to, or better than, Broadway - right here in our own backyard! Lucky us!
- TTC productions are very well put together and great entertainment especially for a very reasonable price.
- I continue to be impressed and "The Little Mermaid" was a quantum leap in being impressed by TTC.
- The cast and staff were kind and friendly so it really felt like community when I was there!
- Truly a "hidden gem". They make Torrance proud!
- It is a joy and a privilege to get to see such a professional production with such a high level of talent right here in our own city. Theater productions of this caliber usually require an arduous trip into L.A. These productions are a great gift for the whole family.
- Maybe your best summer show. Extremely well cast. Easily the best pit orchestra I have heard at Armstrong. I really enjoyed the whole show, I can't think of any criticism.
- Extremely high quality performances, an excellent value for your money. Really truly, it's like Broadway quality. Love love love that the city supports the arts.

# SUMMER CAMPS



- StarLight offered three two-week camps, and all camps were at capacity again this year.
- Due to school calendar and contractor availability, that is all that can be offered currently.
- Division is looking into maximizing opportunities next summer to meet demand.
- Majority would enroll again, had their expectations met, and had children that enjoy the overall experience.





# TORRANCE ART MUSEUM

## SOCIAL MEDIA ANALYTICS DURING TRYST AND NOMAD

### Instagram:

- **Reach:** We reached 248% more accounts than usual.
- **Content Interaction:** Engagement with our content increased by 308%.
- **Follower Growth:** During the fair week, we gained 227 new followers.
- **Overall Reach:** We reached 9,241 accounts, representing a 37.23% increase compared to the previous year.
- **Fiscal Year (July 2023 – June 2024):** Content interaction grew by 50.1% compared to the previous fiscal year.

### Facebook:

- **Reach:** We reached 214% more accounts than usual.
- **Follower Growth:** We gained 475% more followers than normal.
- **Content Interaction:** We are in the 75th percentile for similar pages.

### Summary:

Both Instagram and Facebook experienced significant increases in reach, engagement, and follower growth. Instagram saw impressive year-over-year growth, while Facebook achieved extraordinary gains in followers and is performing exceptionally well in content interaction relative to similar pages.

## COMPARISON BETWEEN 2023 AND 2024

- **Torrance Art Museum Attendance:** 2023 = 3,615. 2024 = 4,250
- **Tryst/Nomad Attendance:** Increase from approx. 4,000 attendees to 4,500
- **Tryst/Nomad Artists participating:** Increase from 152 to 154
- **Tryst/Nomad Galleries participating:** Increase from 58 to 83
- **Tryst/Nomad Countries represented:** Increase from 11 to 12

*Yes!!! It was so great to be part of it and witness all these talents and energies!*

*Such a gift to our community of artists and those beyond!*

*I went all three days and it was so much fun. Thanks for making it happen!*

# CULTURAL SERVICES CLASSES



**SUMMARY:**

In 2024 the Cultural Services Division aimed to expand the class offerings based on patrons responses. These classes include Jewelry workshops and classes, Tap for youth and adults, Improv for youth and adults, RK Sports programs for children, expanded ceramic classes, Civic Jazz Ensemble, and new summer camps.

Enrollment remains consistent, and overall the upward trend after the pandemic slump continues.

Cultural Services and the City are now engaged with Rec.US as the registration software, which should enable detailed analytical information in the future.

**Comments**

“We love the ceramics classes!”

“We need more adult art classes.”

“Thank you for being here!”

“So much fun!”

“The new registration system is so easy to use to register.”

“Thank you for all of your support with setting up classes and classrooms.”





For Commission Meeting  
January 27, 2025

**TO: CULTURAL ARTS COMMISSION**

**FROM: MONICA HARTE, CULTURAL SERVICES MANAGER**

**SUBJECT: RECEIVE AND FILE REQUEST FOR THE EXTENSION OF ACCEPTANCE OF UTILITY BOX PILOT PROGRAM ART SUBMISSIONS FROM ARTISTS THROUGHOUT CALIFORNIA.**

Recommendation of the Cultural Services Manager that the Cultural Arts Commission receive and file request for the extension of acceptance of utility box program art submissions from artists throughout California.

At the Cultural Arts Commission Meeting on June 17, 2024, Commissioner Klinenberg moved to extend geographical reach to cover most Southern California Counties including Ventura, Riverside, San Bernardino, San Diego, and all of Los Angeles County. Commissioner Hsiao seconded the motion; a roll call vote reflected 6-0 approval. Orange County was inadvertently left off of the motion but should be included in the Southern California counties.

By extending the geographical reach to cover the entire state of California, the artist submissions will increase our library of artworks for the Utility Box Pilot Program.

Respectfully submitted,



Monica Harte  
Cultural Services Manager